



"Our community includes some of the world's most gifted, innovative and dedicated employees. I look forward to recognizing and celebrating the ideas that come out of this process."

-Bill Powers, President

UNIVERSITY of TEXAS at AUSTIN USE CASE

Challenges

- With nearly 20,000 faculty and staff and 50,000 undergraduate students, the president of The University of Texas at Austin expressed the desire to better connect people and increase collaboration between departments
- Needed a centralized and focused platform to discuss ideas and improvements that would advance the university's mission
- Lack of outlets for the faculty to collaborate and share their ideas
- 8 different categories were created to submit ideas to improve the university including: campus life, teaching and research, processes and efficiency, energy conservation, revenue, campus safety, customer service and cost control
- Creating a centralized platform to manage the faculty and staff's ideas stimulated participation and facilitated creative problem-solving
- A fully endorsed idea management platform by the university's President where successful ideas submitted are implemented and recognized by the President

Solutions

- Through the implementation of Spigit's idea management platform, the university rolled out "Ideas of Texas" to the faculty and staff to collaborate on ways to improve the school and further the university's mission
- Enabled social and collaborative tools including profiles, blogs and wikis to bring ideas from inception through implementation
- Each semester ideas are evaluated by the President and administration and the top ones are picked to be implemented

Results

- By utilizing the ingenuity of the community, the level of engagement and commitment to furthering UT's mission significantly increased
- 4,000 plus users have signed up on the Ideas of Texas platform
- 175 ideas have been submitted
- Due to the success of their first rollout to the faculty and staff, UT is now launching a campus-wide collaboration site open to all alumni and students totaling nearly 500,000 people.

