



SPIGITENGAGE™ for JIVE

CROWD INNOVATION

Executives, at organizations large and small, are feeling the overwhelming need to innovate in order to compete, retain customers, and improve market share. They face mounting pressures: from engaging employees, customers, partners, and suppliers within the community to addressing implementation challenges in the organization. Crowd innovation is a new paradigm for finding unexpected business value. Instead of building out centralized innovation teams, organizations can make use of the edge: their employees and

INGREDIENTS FOR SUCCESSFUL INNOVATION

Spigit offers an enterprise-level solution that lays the foundation for crowd innovation. Innovation arises when people connect with each other and form communities to solve a particular problem or create a new product or service. Spigit enables innovation by providing a common, centralized workspace where employees, customers, and others can capture and share ideas. Spigit believes good ideas get better when people work together.

THE SPIGIT SOLUTION

Spigit offers a solution that lays the foundation for crowd innovation and allows organizations to:



ACTIVATE THE CROWD

Mobilize the wisdom of the crowd to generate innovative ideas for your organization.



ENGAGE COMMUNITIES

Inspire communities to proactively collaborate, and improve and refine ideas through incentives and competition.



DRIVE RESULTS

Select and transform ideas into products, services and processes for your organization by balancing creativity with process discipline.

“Rather than adding a second social network to our solution set, the Spigit and Jive integration creates an additional layer of functionality within a single environment. This allows us to move ideas beyond the capture stage, speed innovation to market and align employees, partners and customers to our Company objective to innovate everywhere.”

- FORTUNE 1000 TECHNOLOGY COMPANY



The Spigit integration with Jive Software brings the innovation depth and expertise of Spigit to the advanced social engagement platform and ecosystem of Jive.

SPIGIT APP FOR JIVE – Available via the Jive Apps Market, the Spigit App provides an interactive activity feed of personally relevant content, a view of progress on my ideas and a list of my open SpigitFusion evaluation tasks.

JIVE WHAT MATTERS – Events from Spigit are published to the Jive What Matters stream, increasing awareness.

JIVE SOCIAL GROUPS – Post Spigit ideas to Jive Groups, raise awareness of ideas that interest you.

JIVE SEARCH – Spigit content is returned within Jive when users run searches.



SPIGITENGAGE FOR JIVE™

SpigitEngage for Jive connects the content, workflow and depth of functionality of Spigit with the communication, context and collaboration breadth of Jive Software.

SPIGIT APP FOR JIVE APPS MARKET

The Spigit App personalizes the experience of each individual, providing updates on activities of interest.

Activity Feed: Track the latest on ideas, comments, votes, attachments, evaluation tasks and idea stage graduations. Each activity includes actions the user can take, such as voting and commenting on an idea, or downloading an assigned evaluation task to one's Outlook or Lotus Notes calendar. Users also control what appears in their activity feed with the ability to hide activity types, ideas or even people.

My Ideas: Employees can see the latest status on their ideas. Key information such as last activity date, approval rating, votes and lifecycle stage are provided.

My Tasks: With SpigitFusion, ideas are put through an evaluation workflow. As part of that workflow, individuals are assigned evaluations for different ideas. Users can track, and complete all open evaluation requests from within Jive.

Settings: Each user has a record of what activities they are allowing to be published, and which ones they've hidden. This gives each person full control over what appears in their activity feed.

JIVE WHAT MATTERS

What Matters is the central activity stream for Jive users, highlighting activities occurring in Spigit as well as natively in Jive. Spigit activity is published to What Matters, either in the activity feed or in the communications tab. It keeps innovation efforts front and center with employees.

JIVE SOCIAL GROUPS

Individual employees create their own Jive discussion groups for topics of interest. Through the Spigit App, ideas can easily be posted to groups by employees, along with a note explaining their relevance.

JIVE SEARCH

Spigit content is returned in searches by users on the Jive platform. Through the OpenSearch standard, searches are run simultaneously in both Jive and Spigit.

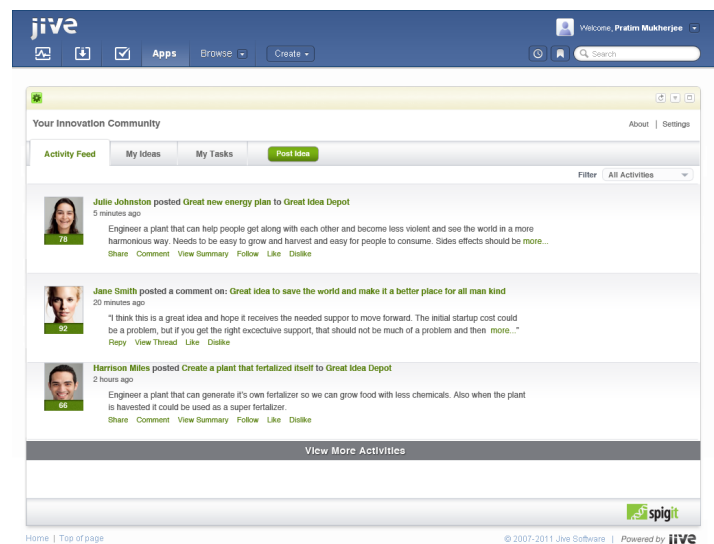
BENEFITS

1+ PLATFORM FOR INNOVATION

Your employees use Jive as a platform for work, social engagement and collaboration. Focused innovation activity through Spigit becomes part of the everyday work already being done on your Jive platform. At the same time, your business gains the deeper functionality of the Spigit platform. Leveraging the unity of Jive and Spigit - the 1+ platform strategy.

ACTIVATE YOUR CROWDS EVERYWHERE

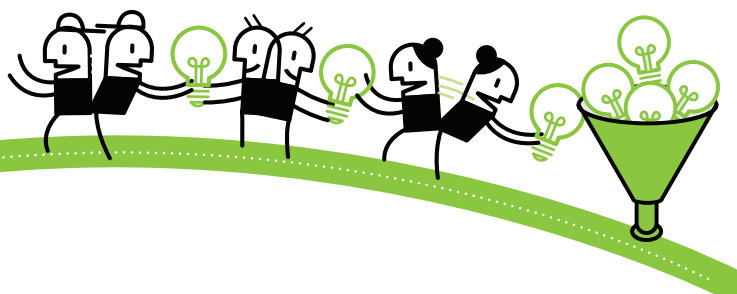
Innovation requires a diversity of perspectives. Ensuring a wide net is cast for employees with relevant knowledge, different mental frameworks and needed passion. Spigit's integration with Jive reaches across your organization to activate your crowds.



ABOUT SPIGIT

Spigit, the crowd innovation company, creates a new paradigm for realizing untapped business value - connecting employees, customers and business partners for innovation and insight discovery. Using social crowd technology, Spigit's solutions elicit insight and business intelligence from an organization and transform it into actionable, predictive information. By incorporating game mechanics, social recognition and rewards, idea graduation, and automated workflow, Spigit activates crowds and allows companies to harness the social capital within their internal or external communities.

Spigit's technology is used by the largest and most innovative companies in the world including, Overstock.com, AAA, US Bank, City of New York, Estee Lauder and Capgemini. For more information, visit www.spigit.com, email info@spigit.com or call 1-855-SPIGIT1.



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