



SPIGITENGAGE for SharePoint 2.0

CROWD INNOVATION

Executives, at organizations large and small, are feeling the overwhelming need to innovate in order to compete, retain customers, and improve market share. They face mounting pressures: from engaging employees, customers, partners, and suppliers within the community to addressing implementation challenges in the organization. Crowd innovation is a new paradigm for finding unexpected business value. Instead of building out centralized innovation teams, organizations can make use of the edge: their employees and customers.

INGREDIENTS FOR SUCCESSFUL INNOVATION

Spigit offers an enterprise-level solution that lays the foundation for crowd innovation. Innovation arises when people connect with each other and form communities to solve a particular problem or create a new product or service. Spigit enables innovation by providing a common, centralized workspace where employees, customers, and others can capture and share ideas. Spigit believes good ideas get better when people work together.

THE SPIGIT SOLUTION

Spigit offers a solution that lays the foundation for crowd innovation and allows organizations to:



ACTIVATE THE CROWD

Mobilize the wisdom of the crowd to generate innovative ideas for your organization.



ENGAGE COMMUNITIES

Inspire communities to proactively collaborate, and improve and refine ideas through incentives and competition.




DRIVE RESULTS

Select and transform ideas into products, services and processes for your organization by balancing creativity with process discipline.

Strong innovation programs have: 1) a strategy that senior leadership supports; 2) a dedicated management function; 3) contributions from individual employees; and 4) a connection with the community.

- FORRESTER



Spigit offers a solution that lays the foundation for crowd innovation and allows organizations to:

NEW CAPABILITIES

BET / WIN (NEW GAME) – Keep your innovators innovating. Our new Bet/Win game lets your innovators bet on when ideas will mature within the Innovation Life Cycle. By investing their own net worth they are more motivated to mature the idea and get it implemented.

SPIGIT STORE – Users can spend the virtual currency they have earned in the Spigit Store.

EXPERT PARTICIPATION – Identify Experts by category within each community/challenge to perform deeper idea assessments and reviews.

MODERATOR OVERSIGHT – Moderators provide oversight to the innovation process, they can be alerted to bad behavior on ideas and comments which they can remove from the system, additionally the moderator can merge ideas.

INTEGRATED SEARCH – Using SharePoint Search for Idea Matching

MY SITE INTEGRATION – Spigit Web Parts within your MySite

SMART WEB PARTS – Let users innovate where they work. Use Spigit Web Parts anywhere in your SharePoint environment.

INTEGRATED DISCUSSION THREADS – Integrated discussion threads with Moderator controls within Communities, Challenges & Ideas.

AUDITING – Track actions within the Innovation Environment.

\$89 MILLION
in new revenue

ROI from just one challenge for the nation's eighth largest retailer, a leading membership warehouse club




SPIGITENGAGE FOR SHAREPOINT™

With SpigitEngage for SharePoint, people can innovate where they work. SpigitEngage extends the power of Microsoft® SharePoint® by allowing employees, and those connected to the organization, to leverage SpigitEngage capabilities in an environment that has already been adopted and is central to the business.

SpigitEngage is built on Microsoft SharePoint Server 2010, requires no integration, and enables fast out-of-the-box deployment while meeting tough IT standards. With a simple, intuitive interface and intelligent ranking of ideas, organizations can more easily identify great ideas and engage innovators. SpigitEngage extends the innovation life cycle beyond the initial phase of idea capture to transform the intellectual and emotional power of people into meaningful initiatives on a global scale.

BENEFITS

EASILY IDENTIFY GREAT IDEAS

SpigitEngage for SharePoint provides a crowd-sourced mechanism for selecting and filtering far more ideas than a committee can consider. Many innovation solutions are just a digital suggestion box. These post-and-vote applications do little to call attention to the best ideas. Spigit can harness multiple measures of “innovation activity” to automatically move ideas from one stage to the next. Algorithms consolidate consensus into a common rating for the entire group, accounting for not just the popularity of an idea, but also the quality of support for that idea.

EFFECTIVELY ENGAGE GREAT INNOVATORS

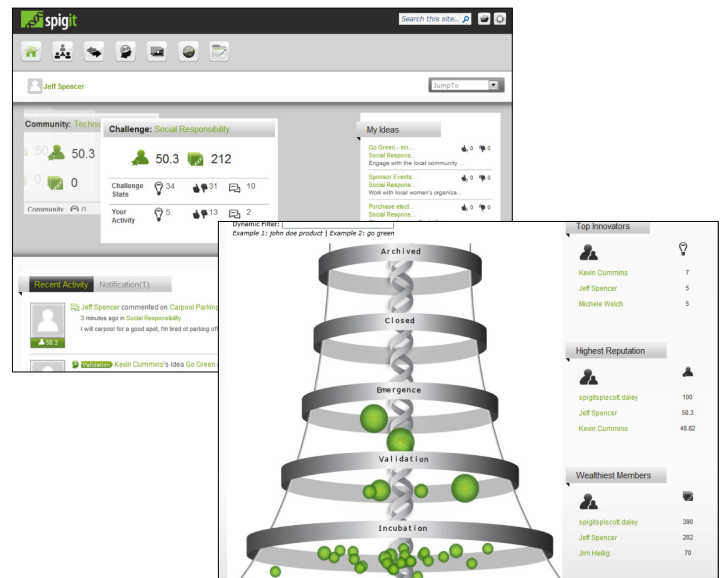
Who are the superstars—the top performers? Not just the employees who talk the most, but the ones who provide the greatest value to the organization? SpigitEngage for SharePoint provides a mechanism for identifying and rewarding people who have a significant impact on corporate innovation. Executives interested in driving innovation can see across normal organizational boundaries and find valuable innovators.

OBJECTIVELY SELECT WHICH IDEAS TO PURSUE

Once the range of ideas has been reduced to a manageable number, Spigit's fully integrated solution takes advantage of Microsoft Project Server 2010 for prioritization and selection. Using Portfolio Optimization techniques in Project Server 2010, organizations can align worthy ideas to specific corporate strategies and perform what-if exercises based on funding, risk, human resources, and other variables to determine which mix of ideas can maximize return on investment.

STRATEGICALLY MONITOR PROGRESS AND MAKE ADJUSTMENTS

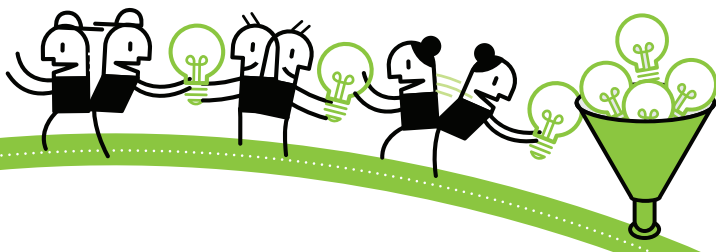
Traditionally, no single solution supported executing ideas within the same framework used for creating and evaluating them. With SpigitEngage for SharePoint, selected ideas can move into the execution phase more seamlessly for tracking and management.



ABOUT SPIGIT

Spigit, the crowd innovation company, creates a new paradigm for realizing untapped business value - connecting employees, customers and business partners for innovation and insight discovery. Using social crowd technology, Spigit's solutions elicit insight and business intelligence from an organization and transform it into actionable, predictive information. By incorporating game mechanics, social recognition and rewards, idea graduation, and automated workflow, Spigit activates crowds and allows companies to harness the social capital within their internal or external communities.

Spigit's technology is used by the largest and most innovative companies in the world including, Overstock.com, AAA, US Bank, City of New York, Estee Lauder and Capgemini. For more information, visit www.spigit.com, email info@spigit.com or call 1-855-SPIGIT1.



1-855-SPIGIT1
INFO@SPIGIT.COM
WWW.SPIGIT.COM

