



SPIGIT  
ENGAGE  
PRODUCT  
PORTFOLIO



### SPIGITENGAGE

SpigitEngage is an enterprise platform built for internal innovation communities. SpigitEngage activates your crowd by integrating social collaboration with traditional workflow and analytics, enabling purposeful social innovation to drive results for your business.

With Spigit's ability to **activate crowds**, companies are able to connect employees, **engage communities** with incentives, rewards, and participation, and **drive results** by moving ideas through execution quickly and effectively. SpigitEngage helps you extract actionable business data for cost savings, revenue-generation, product development, process improvements, and more.



### SPIGITFUSION

SpigitFusion is a powerful engine for managing the evaluation and implementation feasibility of ideas generated through the Spigit platform. It combines the effective crowdsourcing capabilities of Spigit with a robust back-end evaluation system that automates the process of pulling together the expertise, experience, and authority of individuals to manage ideas forward into innovation projects. Using Fusion, organizations can improve the quality of decision-making around business ideas and accelerate the pace of innovation. And because it is an adaptive system, you can tailor the evaluation process to the unique characteristics of each idea.

EVALUATION WORKFLOW FEATURES	SPIGITENGAGE STANDALONE	SPIGITENGAGE + SPIGITFUSION
Community & Analytical tasks: Approval Rating, Votes, Views, etc.	✓	✓
Idea Approvals	✓	✓
General Reviews	✓	✓
Automated Graduation	✓	✓
Multiple Review Templates (unlimited)		✓
Multiple Evaluation Questionnaires (unlimited)		✓
Library Of Evaluation Files (unlimited)		✓
Free-Form Requests For Information		✓
Idea-Specific Assignment Of Evaluation Tasks		✓
Person-Specific Assignment Of Evaluation Tasks		✓
Due Dates For Task Completion, Manually And Automatically Set		✓
Reminder, Past Due And Escalation Emails For Tasks		✓
Email Notifications Of Task Assignments, Task Completion		✓
Delay Notification Of Assigned Task Until Other Tasks Are Complete		✓
Integration Of Evaluation Tasks With Outlook, Lotus Notes		✓
Category-Level Tracking Of Ideas' Evaluation Progress, By Stage		✓
Scores Page Displays Ratings For All Review Criteria		✓

	SPIGITENGAGE STANDARD	SPIGITENGAGE ADVANCED	SPIGITENGAGE FOR GOVERNMENT	SPIGITENGAGE FOR CONTEST	SPIGITENGAGE FOR FACEBOOK	SPIGITENGAGE FOR SHAREPOINT	SPIGITRAPID	FACEOFF (FREE)
<b>FEATURES</b>								
Product Localization	English, Spanish, Portuguese, Japanese, French, German	English, Spanish, Portuguese, Japanese, French, German	English, Spanish, Portuguese, Japanese, French, German	English, Spanish, Portuguese, Japanese, French, German	English, Spanish, Portuguese	SharePoint - 39 supported language packs	English	English
Core Idea Management Platform (idea submission, voting, commenting, profile)	✓	✓	✓	✓	✓	✓	✓	✓ Brand ideas game - voting via pairwise comparison, brand idea submission, sharing out to Twitter, FB
Reputation Scores	✓	✓	✓	✓	✓	✓	✓	✓ Based on playing the game
Virtual Currency	✓	✓	✓	✓	✓	✓	✓	
Idea Markets	✓	✓	✓	✓		via bet/win game	✓	
Prediction Markets		✓						
Incentives Store	✓	✓	✓	✓	✓	✓		
Store Auctions	✓	✓	✓	✓				
Dashboards	✓	✓	✓	✓	✓	✓		
Leaderboards	✓	✓	✓	✓	✓	✓	✓	✓
Blogs, Polls	✓	✓	✓	✓		via SharePoint web parts		
Expert Identification and Participation	✓	✓	✓	✓		✓		
Moderator Oversight	✓	✓	✓	✓		✓		
Activity Stream of Spigit Events						✓		
Idea Recommendation	✓	✓	✓	✓				
Mobile Browser Access	✓	✓	✓	✓			✓	
Mobile Idea Markets	✓	✓	✓	✓		✓	✓	
Jive Integration		✓						
Yammer Integration	✓	✓	✓	✓				
Built-in Instant Messaging					via Facebook IM	via SharePoint IM		
Portable Web Parts					Portable RSS widget	✓		
Global Reputation						✓		
Automated Graduation	✓	✓	✓	✓	✓	✓	✓	
Idea Jobs	✓	✓	✓	✓				
Real-Time Translation	✓	✓	✓	✓				
Automated Challenges	✓	✓				✓		
Basic Reporting	✓	✓	✓	✓	✓	✓	✓	
Custom Reporting		✓				✓		
Microsoft Project Server Integration						✓		
REST API / SDK		✓				✓		
LDAP Integration / Single Sign-On		✓			✓	Uses SharePoint security		
SharePoint Content and Document Management with associated Workflow						✓		
<b>SERVICES &amp; SUPPORT</b>								
Access to Customer Insight Portals	✓	✓	✓	✓	✓	✓		
Launch Assist (includes plan, design, mobilize, site branding, and launch activities)	✓	✓	✓	✓	Initial launch included, subsequent challenges as quoted	✓	✓	Per event as quoted
24/7 Customer Support	✓	✓	✓	✓	✓	✓		

ENGAGE COMMUNITIES  
(game mechanics, social recognition, competition, social dynamics and metrics)

ACTIVATE CROWDS  
(ranking, relevance, clusters, social structures, recommendation, broad enterprise reach)

DRIVE RESULTS  
(idea graduation, automated workflow, decision support, integration support)

# Product Overviews in Spigit's Solution Suite:



## SPIGITENGAGE FOR FACEBOOK

With SpigitEngage for Facebook, organizations can engage their customers in social co-creation by tapping into customer insights through idea generation, free thought, campaigns, contests, and game dynamics. Using this fun and non-invasive customer contact method, organizations can positively impact customer service and satisfaction by developing a dialogue with their customers that leaves an impression and drives loyalty.



## SPIGITENGAGE FOR SHAREPOINT

SpigitEngage for Microsoft SharePoint is the leading social innovation platform that elevates SharePoint capabilities beyond data and documents by providing a comprehensive collaboration and idea management solution. SpigitEngage for SharePoint is built directly on SharePoint Server 2010, allowing people to 'innovate where they work', requires no integration, and enables fast out-of-the-box deployment while meeting the toughest IT standards. With a simple, intuitive interface and intelligent ranking of ideas, organizations can more easily identify great ideas and engage innovators.



## SPIGITENGAGE SOFTWARE DEVELOPMENT KIT

Spigit's Software Development Kit creates an ecosystem of innovation, allowing developers to easily and seamlessly integrate into Spigit's purpose-built social innovation solutions. The offering makes it easy for customers to create plugins for any application including CRM, and PPM systems, as well as social applications and products.



## FACEOFF

The Spigit Faceoff application surfaces influencers and supporters around brands, with a shared, publicly accessible brand idea comparison game that exposes the most active brands, ideas, and people, with a unique pairwise comparison game dynamic enabling quick and fun participation. Faceoff is the first in a series of free apps to enable users to try out various Spigit capabilities.

## ABOUT SPIGIT

*Spigit, the crowd innovation company, creates a new paradigm for realizing untapped business value - connecting employees, customers and business partners for innovation and insight discovery. Using social crowd technology, Spigit's solutions elicit insight and business intelligence from an organization and transform it into actionable, predictive information. By incorporating game mechanics, social recognition and rewards, idea graduation, and automated workflow, Spigit activates crowds and allows companies to harness the social capital within their internal or external communities.*

*Spigit's technology is used by the largest and most innovative companies in the world including, Overstock.com, AAA, US Bank, City of New York, Estee Lauder and Capgemini. For more information, visit [www.spigit.com](http://www.spigit.com), email [info@spigit.com](mailto:info@spigit.com) or call 1-855-SPIGIT1.*